

Appendix 6

Comparison table of Criteria Requirements

Results of a desk top benchmarking exercise to compare neighbouring authorities who could be considered the main tourist competitors. The exercise concentrated on the criteria requirements as this was felt to be the most influencing factor on a tourism business and also the area the council has most control over.

Facility	Herefordshire	Gloucestershire	Worcestershire	Shropshire
General			All providers need to be a members of Destination Worcestershire All facilities need to have reasonable provision in terms of toilets, disabled access etc.	
Serviced accommodation	National Quality assurance scheme Min 6 rooms	National Quality assurance scheme	National Quality assurance scheme	National Quality assurance scheme
Self catering and Holiday centres	National Quality assurance scheme	No Info	National Quality assurance scheme	National Quality assurance scheme
Camping, Caravan and Camping barns	National Quality assurance scheme Minimum of 20 pitches Only licensed sites	National Quality assurance scheme Minimum of 20 pitches Only licensed sites	National Quality assurance scheme Reasonable number of pitches	National Quality assurance scheme Minimum of 20 pitches
Youth hostels	YHA for YHA symbol only	YHA for YHA symbol only	No info	YHA for YHA symbol only

Facility	Herefordshire	Gloucestershire	Worcestershire	Shropshire
Public Houses	<p>Hot meals eve and lunch</p> <p>Children's facilities</p> <p>Need to have locational problems</p> <p>Food safety</p> <p>National Quality assurance scheme if offering accommodation</p>	<p>Hot meals eve and lunch</p> <p>Historical importance or culinary significance</p> <p>Food safety</p> <p>National Quality assurance scheme if offering</p>	<p>National Quality assurance scheme if offering accommodation</p>	<p>Hot meals eve and lunch with no pre booking</p> <p>Children's facilities</p> <p>National Quality assurance scheme if offering accommodation</p>
Restaurants and cafes	<p>Open minimum 6 hours per day, 6 days per week for 6 months</p> <p>Minimum 25 covers</p> <p>Accommodate Children</p> <p>Food safety</p> <p>National Quality assurance scheme</p>	<p>Open minimum 6 hours per day, 6 days per week for 6 months</p> <p>Food safety</p> <p>National Quality assurance scheme</p>	<p>National Quality assurance scheme</p>	<p>Open minimum 6 hours per day, 6 days per week for 6 months</p> <p>Minimum 25 covers</p> <p>Food safety</p> <p>National Quality assurance scheme</p>
Cinemas, theatres and concert venues	<p>Toilets</p> <p>Disabled access</p>	<p>Toilets</p> <p>Light refreshments</p>	<p>No specific criteria</p>	<p>General facilities appropriate to size, location and character</p>

Facility	Herefordshire	Gloucestershire	Worcestershire	Shropshire
	Accommodate Children Light refreshments	Open to non members		
Tourist Information centres	Only TIC recognised by English Tourism Council	Only TIC's recognised by Tourist Board	Networked SLA in place	Only TIC's recognised by Tourist Board
Picnic Sites	Seating and tables available	No info	No info	Seating and tables available
Retail Establishments	Aimed at tourists Toilets Disabled access Accommodate Children Light refreshments Tours or interactive tourist displays	Aimed at tourists Toilets Light refreshments Tours or interactive tourist displays	Not normally eligible	Not normally signed using brown signs
Sports centres	Hold 10 major events per year Open to non members Light refreshments Toilets	Hold 10 major events per year Open to non members Light refreshments Toilets	No specific criteria	General facilities appropriate to size, location and character

Facility	Herefordshire	Gloucestershire	Worcestershire	Shropshire
	Disabled access	Open minimum 100 days per year and 400 hours		
Leisure facilities	Open to non members Light refreshments Toilets Disabled access	Open minimum 100 days per year and 400 hours Open to non members Light refreshments Toilets	No specific criteria	General facilities appropriate to size, location and character